



# **CM Trends 2011 Agenda**

September 19 - 21, 2011  
Orlando, FL



# Monday

SEPTEMBER 19, 2011

7:30 - 8:30	Registration & Continental Breakfast
8:30 - 8:45	Opening Remarks
8:45 - 9:15	<b>"CM Overview"</b> by Steve Easterbrook, CMPIC
9:15 - 9:45	<b>"From Map Reader to Map Maker: Putting Knowledge into Practice"</b> by Callum Kidd, University of Manchester
9:45 - 10:15	<b>"Emerging Trends in Software CM"</b> by Bob Aiello, CM Best Practices Consulting, CM CrossRoads
10:15 - 10:30	Break Time with the Exhibitors
10:30 - 11:00	<b>"Configuration Management within NATO"</b> by Tomris Briggs, NATO
11:00 - 11:30	<b>KEYNOTE: "Reaching for the Stars: How CM Makes it Happen"</b> by Scott Altman, former astronaut, ASRC Research & Technology Solutions
11:30 - 12:00	Q&A with Morning Presenters
12:00 - 1:15	Lunch Break (on own)
1:15 - 1:30	<b>"Highlights of the New Revision of ANSI/EIA-649B"</b> by Steve Easterbrook, CMPIC
1:30 - 2:00	<b>"Mil-Std 973 Update &amp; Reinstatement"</b> by Jeff Wyndham, US Army
2:00 - 2:30	<b>"How to Botch Up a Perfectly Good PDM/PLM Solution"</b> by Lisa Fenwick, CMStat
2:30 - 2:45	Break Time with the Exhibitors
2:45 - 3:15	<b>"Enterprise Configuration &amp; Change Management: New Complexities, New Advancements"</b> by Marc Lind, Aras
3:30 - 4:00	<b>"CM/PLM Process Automation Perspectives"</b> by Rob Stone, PSA
4:00 - 4:30	Q&A with the Afternoon Presenters
4:30 - 5:00	Exhibitor Showcase



# Tuesday

SEPTEMBER 20, 2011

- 7:30 - 8:30 Continental Breakfast
- 8:30 - 8:45 Opening Remarks
- 8:45 - 9:15 **"The Human Factor in Configuration Management Projects"** by Detlef Haesner, usb GmbH, Germany
- 9:15 - 9:45 **"Interdependencies Between Change and Asset Management: A Closer Look"** by Mercedes Peters, Capgemini
- 9:45 - 10:15 **"Closing the Loop"** by Ken Wallace, DRS-C3A
- 10:15 - 10:30 Break Time with the Exhibitors
- 10:30 - 11:00 **"The Need for CM in Managing Infrastructure Projects"** by Alan Kiraly, Bentley
- 11:00 - 11:15 **"About the Association for Configuration and Data Management"** by Lisa Fenwick on behalf of ACDM
- 11:15 - 11:45 Q&A with Morning Presenters
- 11:45 - 1:00 Lunch Break (on own)
- 1:00 - 1:30 **"Bringing Change to Life: A Personal Perspective on Change Control"** by Tina O' Dell, QinetiQ North America
- 1:30 - 2:00 **"Future Trends in Software CM"** by Joe Farah, President, CEO Neuma Technology
- 2:00 - 2:30 **"How to Prepare for a Successful Career in CM"** by Wendy Norris, BAE Systems
- 2:30 - 2:45 Break Time with the Exhibitors
- 2:45 - 3:15 **"Green and PLM and Innovation: A Productive or Disruptive Combination"** by Tom Gill, CIMData
- 3:15 - 3:45 **"CM and Process"** by Larry Gurule, CSC
- 3:45 - 4:15 Q&A with the Afternoon Presenters
- 4:15 - 5:00 Exhibitor Showcase

# Wednesday

## SEPTEMBER 21, 2011

7:30 - 8:30	Continental Breakfast
8:30 - 8:45	Opening Remarks
8:45 - 9:15	<b>“Facilities, Experiments &amp; Data: The CM Component”</b> by John Hollabaugh, NSTech
9:15 - 9:45	<b>“DOD Acquisition and Configuration Management”</b> by Dana Stearns, Intergraph
9:45 - 10:15	<b>“Effective CM is Key to Success in the new AS9100C, Quality Management Systems Standard”</b> by Tonya Santini, NGC
10:15 - 10:30	Break Time with the Exhibitors
10:30 - 11:00	<b>“The Cloud and CM”</b> by Larry Gurule, CSC
11:00 - 11:45	Q&A with Presenters
11:45 - 12:00	Conference Close

Thank you for attending the CM Trends 2011 Conference! See you next year.

## OPTIONAL CERTIFICATION COURSES

### WEDNESDAY SEPT. 21, 2011

1:00 - 5:00	Course 6, ANSI/EIA-649B Certification: Salon 13
	Course 7, CM Assessor Certification: Salon 14

### THURSDAY SEPT. 22, 2011

8:00 - 5:00	Course 6, ANSI/EIA-649B Certification: Salon 13
	Course 7, CM Assessor Certification: Salon 14

### FRIDAY SEPT. 21, 2011

8:00 - 5:00	Course 6, ANSI/EIA-649B Certification: Salon 13
	Course 7, CM Assessor Certification: Salon 14

