



CM Trends

2012 Conference

San Diego, CA
August 13-15

*Experience the Full
Spectrum
of CM.*



CM Trends

August 13, 2012

MONDAY

- 7:00 - 8:00 Registration & Full Breakfast
- 8:00 - 8:15 Opening Remarks
- 8:15 - 8:45 **“The Business Case for Configuration Management”** by Steve Easterbrook, CMPIC LLC
- 8:45 - 9:15 **“FAA Enterprise Configuration Management Supporting NextGen Initiatives”** by Winfred Battle & James Winbush, FAA
- 9:15 - 9:45 **“Don’t Design by Change Paper”** by Mitch Kaarlela, Lockheed Martin
- 9:45 - 10:00 Break Time with the Exhibitors
- 10:00 - 10:30 **“Integrated Requirements Management for Systems Engineering”** by Marc Lind, Aras Corp
- 10:30 - 11:15 **KEYNOTE: “Reaching for the Stars: How CM Makes it Happen”** by Scott Altman, former NASA astronaut, ASRC Research & Technology Solutions
- 11:15 - 11:45 Q&A with Morning Speakers
- 11:45 - 1:00 Lunch Break (on own)
- 1:00 - 1:30 **“Implementing CM: Where do I begin?”** by Lisa Fenwick, CMStat
- 1:30 - 2:00 **“From Bouncing Bomb to eBOM: A Historical Perspective on Product Definition”** by Paul Brouwers, Air Warfare Destroyer Systems Center
- 2:00 - 2:30 Break Time with the Exhibitors
- 2:30 - 3:00 **“Lessons Learned from Aligning Configuration Management Across a Global Enterprise”** by Leslie Miller, GE Energy
- 3:00 - 3:30 **“Foundations of a Successful Configuration Manager”** by Dane Dungee, Harris Corp.
- 3:30 - 4:00 Q&A with the Afternoon Speakers
- 4:00 - 5:00 Exhibitor Showcase

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August 14, 2012

TUESDAY

7:00 - 8:00	Full Breakfast
8:00 - 8:15	Opening Remarks
8:15 - 8:45	“Doing the Hokie Pokey: The Product-Platform Paradigm” by Danielle Yockman, US Navy
8:45 - 9:15	“Does CM Work During Rapid Company Growth?” by David Lien & Marcia Gaertner, Nexteer Automotive
9:15 - 9:45	“Done, Finished or Complete? Life Cycle Configuration Status Accounting” by James Leonard, General Atomics Aeronautical Systems, Inc.
9:45 - 10:00	Break Time with the Exhibitors
10:00 - 10:30	“CM, PLM, and Systems Engineering: What do all of these have in Common?” by Peter Bilello, CIMdata
10:30 - 11:00	“The Configuration Management Process throughout a Systems Engineering Lifecycle” by Giany Bruno, Mectron Engenharia Indústria e Comércio S.A.
11:00 - 11:30	“Interface Management in a System-of-Systems Environment” by Renee Sells, CGI Federal
11:30 - 11:45	Q&A with Morning Speakers
11:45 - 1:00	Lunch Break (on own)
1:00 - 1:30	The CM Experience: Group Session
1:30 - 2:00	“What Happens When We Don’t Use Proper CM” by Ron Kunz, L-3 Communications
2:00 - 2:30	Break Time with the Exhibitors
2:30 - 3:00	“The Role of CM in Cyber Security” by Alan Kiraly, Bentley
3:00 - 3:30	“Empower and Mentor: Change Management Leadership” by Tina O’Dell, QinetiQ North America
3:30 - 4:00	Q&A with the Afternoon Speakers
4:00 - 5:00	Exhibitor Showcase

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August 15, 2012

WEDNESDAY

7:00 - 8:00	Full Breakfast
8:00 - 8:15	Opening Remarks
8:15 - 8:45	“CM 101: Removing the Blinders” by Dianna Groce & Tanya Garza, MRI Technologies
8:45 - 9:15	“Data Management: From Data Clerk to Data Scientist!” by Cynthia Hauer, ACDM
9:15 - 9:45	“The Future of CM and Academia” by Jerry Pyka, University of Houston
9:45 - 10:00	Break & Visit with the Exhibitors
10:00 - 10:30	“Understanding the Strategic Value of CM in Mergers & Acquisitions” by Terry Quan, EBD Advisors, LLC
10:30 - 11:00	“Configuration Management in a Pure IT Environment” by Cary Rosson, InDyne Inc.
11:00 - 11:30	“Capturing, Organizing, and Managing for Benefit” by A. Larry Gurule, i-Infusion/Imagine Technology
11:30 - 11:45	Q&A with Speakers
11:45 - 12:00	Conference Close

*Thank you for attending the CM Trends 2012 Conference!
See you again next year.*

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