



---

# CM Trends

---

2013 S.W.A.T.

*Seminars, Workshops, And Training*

Experience the  
Full Spectrum  
of CM.

**Orlando, Florida**  
5 - 7 August 2013



# CM Trends

August 5, 2013

## MONDAY

- 7:30 - 8:30 Registration & Full Breakfast
- 8:30 - 8:40 Opening Remarks
- 8:40 - 9:10 **“Can We Collaborate? What the US and NATO are Doing for CM Requirements Setting”** by Mitch Kaarlela  
Lockheed Martin
- 9:10 - 9:40 **“CM’s Changing Role in the Rapidly Evolving World of Social Product Development”** by Peter Bilello, CIMdata
- 9:40 - 10:10 **“Family Affair: Configuration Management Challenge”**  
by Miriam Altshuler, Elbit Systems LTD
- 10:10 - 10:40 Networking Break & Visit with Exhibitors
- 10:40 - 11:10 **“Building a CM Community: Culture Change or Culture Shock? You Decide”** by Carolyn Johnson,  
Protingent Inc
- 11:10 - 11:30 Question & Answer session with morning speakers
- 11:30 - 1:00 Lunch Break (on own)
- 1:00 - 1:30 **“Sustaining Transportation Infrastructure: A Configuration Management Approach”** by Jeremy  
Shaffer, Bentley Systems
- 1:30 - 2:00 **“Requirements: They’re Not Just for Engineering”**  
by John Hollabaugh & Howard Dexter, National  
Security Technologies
- 2:00 - 2:20 Question & Answer session with afternoon speakers
- 2:20 - 2:50 Networking Break & Visit with Exhibitors
- 2:50 - 4:00 **WORKSHOP “CM Metrics of Value”** by CMPIC staff
- 4:00 - 5:00 Exhibitor Showcase

---

# CMTrends

---

August 6, 2013

## TUESDAY

- 7:30 - 8:30 Full Breakfast
- 8:30 - 8:40 Opening Remarks
- 8:40 - 9:10 **“So You Don’t Want Configuration Management”** by Leo Clark, CMPIC
- 9:10 - 9:40 **“Faraday’s Paradox: Making Sense of Identity and Change”** by Rick St. Germain, CMPIC Canada
- 9:40 - 10:10 **“CM in the Federal Government with SOX and FISMA”** by Cynthia Carr, Federal Reserve Board
- 10:10 - 10:40 Networking Break & Visit with Exhibitors
- 10:40 - 11:10 **“MIL-STD-3046: Overview and Update”** by Jeff Windham, US Army
- 11:10 - 11:30 Question & Answer session with morning speakers
- 11:30 - 1:00 Lunch Break (on own)
- 1:00 - 1:30 **“Secure Social in Configuration Management”** by Marc Lind, Aras Corp.
- 1:30 - 2:00 **“Configuration Management: Determining Return on Investment”** by Steve Easterbrook, CMPIC
- 2:00 - 2:20 Question & Answer session with afternoon speakers
- 2:20 - 2:50 Networking Break & Visit with Exhibitors
- 2:50 - 4:00 **WORKSHOP “Enterprise CDM: Eating the Elephant One Bite at a Time”** by Lisa Fenwick, CMStat & Tara Swoboda, ManTech
- 4:00 - 5:00 Exhibitor Showcase
- 7:00 - 10:00 **GROUP DINNER:** Boston Lobster Feast, 8731 International Drive, Orlando, FL 32819

---

# CM Trends

---

August 7, 2013

## WEDNESDAY

- 7:30 - 8:30 Full Breakfast
- 8:30 - 8:40 Opening Remarks
- 8:40 - 9:10 **“Orpheus Orchestra: Providing Quality Without a Conductor”** by A. Larry Gurule, i-Infusion/Imagine Technology, Inc.
- 9:10 - 9:40 **“The Virtual Landfill: Disposing of Software in DoD”** by John Rice, Defense Acquisition University
- 9:40 - 9:55 **“CMPIC Overview: Progress in Germany”** by Detlef Haesner, usb GmbH
- 9:55 - 10:25 Networking Break & Visit with Exhibitors
- 10:25 - 10:55 **“Pranayama: Learning to Breathe in the Chaos”** by Tina O’Dell, QinetiQ North America
- 10:55 - 11:15 Question & Answer session with morning speakers
- 11:15 - 11:30 Closing Remarks
- 11:30 Event End

*Thank you for attending CM Trends 2013!  
See you again next year.*

---

## POST-EVENT COURSES

If you are registered to attend a post-event class, classes will begin at 1:00PM Wednesday, August 7th, 2013. Thursday and Friday, classes will begin promptly at 8:00AM, with breakfast starting at 7:00AM. Classes will end by 5:00PM each day. All classes are located on Level 2 of the Rosen Plaza Hotel. Course 6 will be held in Salon 4. Course 7 will be held in Salon 5. Course 9 will be held in Salon 3.