



# CMTRENDS

## 2017 S.W.A.T.

SEMINARS, WORKSHOPS,  
AND TRAINING

AGENDA

EXPERIENCE THE FULL  
SPECTRUM OF CM!



ORLANDO, FL  
AUGUST 28 - 30, 2017

MONDAY

7:00 - 8:00 Registration & Breakfast

8:00 - 8:05 Opening Remarks

8:05 - 8:35 "Digitalization & CM: One Can't Be Enabled Without the Other"  
by Peter Bilello, CIMData

8:35 - 9:05 "CM Metrics"  
by Lisa Fenwick, CMstat

9:05 - 9:30 Networking Break & Visit with Exhibitors

9:30 - 10:00 "Baby Boomers Want a Retirement Plan, Millennials Want WiFi:  
Making the Transition in Your CM Workforce"  
by Mitch Kaarlela, Lockheed Martin

10:00 - 10:30 "Change Management: Why Should it Matter"  
by Reginald Hughes, USMEPCOM

10:30 - 11:00 "The Future of Platform Configuration Management"  
by Alejandra Sudbury, VENCORE

11:00 - 11:30 Question & Answer session with morning speakers

11:30 - 1:00 Lunch Break (on own)

1:00 - 2:00 WORKSHOP: "CM in Jeopardy"  
by Daniel McCurry, Boeing Commercial Airplanes

2:00 - 2:30 Networking Break & Visit with Exhibitors

2:30 - 3:00 "Mind the Gap"  
by Ken Wallace, Sikorsky Aircraft Corporation

3:00 - 3:30 "Software Governance: The Growing Importance of CM in the  
Digital Economy"  
Mike Potts, Docio

3:30 - 4:00 Q&A session with afternoon speakers

4:00 - 5:00 Exhibitor Showcase

TUESDAY

7:00 - 8:00 Breakfast

8:00 - 8:05 Opening Remarks featuring ACDM presentation

8:05 - 8:35 **"The Industrial Internet of Things: Should a Configuration Manager Care?"**  
by James Newman, Bentley Systems

8:35 - 9:05 **"The Endeavor of Change"**  
by Jaqui Dow, Honda Aircraft Company

9:05 - 9:30 Networking Break & Visit with Exhibitors

9:30 - 10:00 **"Physical Configuration Audit: Stepping Up Our PCA game"**  
by Jonathan Maloof, Lockheed Martin

10:00 - 10:30 **"To Meet or Not To Meet: Physical vs. Virtual Configuration Control Board Meeting"**  
by Shelley Rice, NASA Goddard Space Flight Center

10:30 - 11:00 **"Managing Configurations: How Did We Get Here and Where in the Heck are We Headed?"**  
by Kim L. Robertson, Value Transformations

11:00 - 11:30 Question & Answer session with morning speakers

11:30 - 1:00 Lunch Break (on own)

1:00 - 2:00 **WORKSHOP: "Measuring Your Ability to Communicate"**  
by Leo Clark, CMPIC LLC

2:00 - 2:30 Networking Break & Visit with Exhibitors

2:30 - 3:00 **"50 Years of Sustainment"**  
by Brynt Lindsey, BAE Systems

3:00 - 3:30 **"Training: Tools and Tutoring"**  
by Mark Chapman, SAIC

3:30 - 4:00 Q&A session with afternoon speakers

4:00 - 5:00 Exhibitor Showcase



WEDNESDAY

7:00 - 8:15 Full Breakfast

8:15 - 8:30 Opening Remarks

8:30 - 9:00 "CM Terminology Issues"  
by Steve Easterbrook, CMPIC

9:00 - 9:30 "Generational Communication: How to Bridge the Gap in  
Configuration Management"  
by Cynthia Mendez, Lockheed Martin

9:30 - 10:00 Networking Break & Visit with Exhibitors

10:00 - 10:30 "Selling CM and Getting Management to Buy It"  
by Shari Cuncell, Northrop Grumman

10:30 - 11:00 "SAE EIA-649 Revision C Update"  
by Larry Gurule, I-infusion, Inc/CMPIC

11:00 - 11:30 Closing Remarks

11:30 Event End

### POST-EVENT COURSES

Post-event classes will begin promptly at 1:00PM Wednesday, August 30; 8:00AM Thursday, August 31; and 8:00AM Friday, September 1. Breakfast will start at 7:00AM Thursday & Friday for those attending a CMPIC class. Class will end by 5:00PM each day. All courses will be held on the 2nd level the Rosen Centre Hotel. Course 6 will be held in Salon 4, Course 7 will be held in Salon 7, Course 9 will be held in Salon 8, and Course 15 will be held in Salon 5.

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