



# **CM TRENDS 2023**

# **AGENDA**

**Long Beach, CA USA**  
**21-23 August 2023**

MONDAY

7:15 - 8:30 Registration & Breakfast

8:30 - 8:45 Opening Remarks with Jeff Heisler, Emcee, CMPIC

8:45 - 9:30 "CM: Why Now and in the Future, More Than Ever" by Larry Gurule, CMPIC & i-Infusion, Inc

9:30 - 10:00 Networking Break & Visit with Exhibitors

10:00 - 10:30 "The Criticality of CM in the Era of the Digital Thread/Twin Enablement" by Peter Bilello, CIMdata, Inc.

10:30 - 11:00 "It Takes Five to Tango" by Bas Berk, ADSE Consulting & Engineering

11:00 - 11:30 Question & Answer Session with Morning Speakers

11:30 - 1:00 Lunch Break (on own)

1:00 - 1:30 "The Importance of Why" by Bruce Littell, CMPIC & SensibleCM

1:30 - 2:00 "Configuration Management: More Than Change Management" by M'Shairi Parks, Leonardo DRS

2:00 - 2:30 Networking Break & Visit with Exhibitors

2:30 - 3:00 "AFLCMC Digital Transformation in Configuration and Data Management" by Rose Morton, U.S. Air Force Lifecycle Management Center

3:00 - 3:30 A Discussion of Navy Instructions and CM Actions by U.S. Navy

3:30 - 4:00 Question & Answer Session with Afternoon Speakers

4:00 - 5:00 Exhibitor Showcase

TUESDAY

7:30 - 8:30 Breakfast

8:30 - 9:00 "CM and DM Blurred Lines" by Lisa Fenwick, CMstat and CMPIC

9:00 - 9:30 "Identifying the Factors that Obstruct the CM Process and How to Overcome Them" by Manessa Threatt, Department of Defense

9:30 - 10:00 Networking Break & Visit with Exhibitors

10:00 - 10:30 "Big Company, Bigger CM" by Susie McIlwain, Hitachi Rail STS

10:30 - 11:00 "Configuration Managers: A Tale of Two Perceptions" by Leisa Lemaster, CMPIC & CM Training LML

11:00 - 11:30 Question & Answer Session with Morning Speakers

11:30 - 1:00 Lunch Break (on own)

1:00 - 1:30 "CM and Digital Continuity" by Claudia Rosenberger & Harald Schwabe, Bertrandt Systems & Consulting GmbH

1:30 - 2:00 "SAE EIA 649C Anchoring CM in an Agile Organisation" by Susan Nel, SKA Observatory

2:00 - 2:30 Networking Break & Visit with Exhibitors

2:30 - 3:00 "How Work Gets Done" by Richard Cashman, CMPIC & Cashman Training Services

3:00 - 3:30 Question & Answer Session with Afternoon Speakers

3:30 - 5:00 Exhibitor Showcase

WEDNESDAY

7:30 - 8:30 Breakfast

8:30 - 9:00 "Configuration Management Salaries - Benchmarking Resources" by Mike Treadwell, CMPIC & CM Advocates

9:00 - 9:30 "Configuration Management in a Matrixed Organization: Challenges & Successes" by Tory Lynch, Naval Surface Warfare Center

9:30 - 10:00 Networking Break & Visit with Exhibitors

10:00 - 10:45 "CM: A Call to Action!" by Larry Gurule, CMPIC & i-Infusion, Inc

10:45 - 11:15 Question & Answer Session with Morning Speakers

11:15 - 11:30 Closing Remarks/Event End

POST-EVENT COURSES

Post-event classes will begin promptly at 1:00pm Wednesday, August 23; 8:00am Thursday, August 24; and 8:00am Friday, August 25. Class will end by 5:00pm each day. Breakfast will be 7:00 - 8:00am in International Ballroom 3, 4 and 5 on Thursday & Friday for those attending a CMPIC class. All courses will be held on the 2nd Floor of the Hilton Long Beach. The PCA/FCA Workshop will be held in International Ballroom 1 & 2, Course 6 will be held in Pacific 1, and Course 16 will be held in Pacific 2.

CM Trends  
2023  
EXHIBITORS



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